

# Office of PVC - Request for Application

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Matching, Child Survival and Development Education Intended Grants  
Announcement for FY2001  
Office of Private and Voluntary Cooperation  
Bureau of Humanitarian Response  
U.S. Agency for International Development

## **MATCHING GRANT PROGRAM**

### **Aid to Artisans, Inc. (ATA)**

ATA proposes to scale up its efforts to promote sustainable development among craft-based NGOs and enterprises in Southern Africa. ATA serves as facilitator between craft producers and the marketplace through training and collaboration in product development, production and marketing. ATA will continue to address the weaknesses in the artisan community through opening markets (commercial and international wholesale), increase in export and production training, market-readiness training, e-commerce to create market links and sales, and building sustainable internal structures (national artisan associations) for local artisan groups. In addition to training materials development, ATA headquarters will increase staff ability to access, adapt and use training materials.

### **Concern Worldwide (U.S.), Inc.**

This proposal reflects Concern's strategy to significantly expand its operational capacity in microfinance program planning, administration and technical support. Concern is developing microfinance programs that offer financial services to people who are either too poor or too remote to access existing microfinance providers. Under this proposal Concern will increase its programming and administration capacity work with local partners to expand outreach among the remote rural poor in Haiti and transform its microfinance program in the underserved rural areas of northwestern Cambodia into an independent, sustainable financial institution.

### **Helen Keller International, Inc. (HKI)**

Building on lessons learned from the previous Matching Grants, the goal of HKI's Project ChildVision is "to improve children's quality of life and educational performance through sustainable, cost-effective, effective and equitable, and community-based programs that reduce the prevalence of childhood blindness". The program will address two of the major causes of childhood blindness - congenital cataract and significant refractive error - by developing a multi-country, integrated and comprehensive approach to tackle the blindness problem in Bangladesh, Mexico, Morocco, Nigeria and South Africa. The activities will include increasing community awareness of preventable eye disease; training health workers; integrating Primary Eye Care into existing primary health care structures; and establishing centers of excellence for the provision of childhood cataract surgery and follow-up care, and for low vision and rehabilitation services. In at least two of these countries, the potential exists for sustainable nationwide implementation. The goals of Headquarters include an improved monitoring and evaluation system, a strengthened financial system and improved human resource management and development.

### **International Development Enterprises (IDE)**

IDE's founding philosophy is that the local manufacture and marketing of very low-cost, environmentally appropriate agricultural technologies can boost farm production while stimulating growth in other sectors of the economy. IDE's "market promotion" strategy supports private sector production, distribution and marketing of small pumps for irrigation and drinking water, as well as micro-irrigation kits of various sizes. IDE has also moved into the provision of water purity testing services and specialized ceramic water filters. The new grant award from PVC will support IDE's established programs in India, Nepal and Bangladesh, as well as the expansion of IDE's work in Zambia and Vietnam. The basic program model will continue to be small business development, but with more attention to the sustainability of the market supply chain. IDE will also strengthen its own capability in monitoring and evaluation, strategic management, and modeling and scaling-up of successful IDE experience.

**Mennonite Economic Development Associates (MEDA)**

MEDA seeks to be a leader in innovative economic development through a strategy of building knowledge, skills resources and delivery mechanisms to equip field offices and partners to develop businesses that benefit the poor. The proposed program is a follow-on approach to MEDA's past successes in developing and implementing its Business Development Services (BDS) programs and microcredit facilities that enable the poor to build more sustainable livelihoods and increase incomes. MEDA is planning to take its programs to the next level by expanding and transforming the microcredit program in Mozambique into a financial institution, and by developing sustainable marketing services for small-scale farmers in Peru. At the Headquarters level MEDA is proposing to build staff capacity in e-commerce and marketing, impact assessment, monitoring and evaluation of BDS and new agricultural technologies, and develop new products and tools to expand the scale and impact of its microcredit programs.

**PLAN International USA, Inc.**

PLAN International proposes to continue developing a methodology, which has been successful in building partnerships with local NGOs that effectively expands the delivery of microfinance services to the poor. Under this program, PLAN will significantly increase the scale and outreach of its microfinance program. PLAN will develop innovative credit delivery mechanisms. These include grafting village banking and credit with education on a sustainable commercial banking operation in Ghana; expanding products and outreach for an innovative savings association in Kenya; and implementing a credit with education program in Nepal that incorporates child survival and gender issues. At the headquarters level PLAN will build a stronger advocacy structure, increase staff experience with microfinance programs and establish a more effective impact assessment system.

**Salesian Missions**

The "Girls in the Vanguard" Program sets forth a multi-faceted strategy in Bolivia, Honduras, South Africa, Sri Lanka, and Zambia to address human capacity development of girls and their support networks. The approach is to replicate and expand on the Project Office model developed in the first Matching Grant and to institutionalize a strategic approach to vocational training in new industries such as computers, electronics, small engine repair and other fields traditionally offered to boys. Utilizing a network of partnerships with local NGOs and businesses will insure girls are placed in jobs with advancement potential. Headquarters will use funding to develop project offices in the five countries, strategic alliances with businesses and business associations, and training courses, including IT classes.

**TechnoServe, Inc.**

This program will enable TechnoServe to continue to evolve its strategy away from primarily assisting community-based agricultural enterprises to becoming a trusted intermediary between smallholder producers and businesses. TechnoServe will create partnerships with world-class businesses, many in agribusiness; identify and nurture local entrepreneurs; provide information technology; involve local organizations (Chambers of Commerce, financial institutions, universities); and educate business leaders for social responsibility. The TechnoServe program is expected to result in increased competitiveness of small holders in national and world markets; innovation through links to new markets; improved business planning and management; and increased social responsibility of entrepreneurs.

**World Vision U.S., Inc. (WVUS)**

World Vision U.S., Inc. proposes to continue its efforts to strengthen its microenterprise (MED) technical capability standardize methodological and operational approaches and improve management and planning among the World Vision partners. WVUS will significantly scale-up its MED programs, strengthen the regional technical assistance model developed under the current Matching Grant and develop new Regional MED Centers in Ghana, Guatemala and the Philippines.

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**CHILD SURVIVAL**
**Adventist Development and Relief Agency, Inc. (ADRA)/Cambodia**

ADRA proposes to improve the quality of health and reduce the morbidity and mortality of women of reproductive age and children under five. Interventions include maternal and newborn care, birth spacing, and nutrition.

**Adventist Development and Relief Agency, Inc. (ADRA)/Nicaragua**

This program proposed by ADRA is designed to better the health of communities by improving access to, and quality of care at Health Centers/Health Posts; to improve knowledge of health; and to improve the adoption of good health behaviors. Interventions include immunizations, pneumonia case management, control of diarrheal diseases, nutrition/breastfeeding, maternal care/child spacing, and HIV/AIDS/sexually transmitted infections.

**Cooperative for Assistance and Relief Everywhere, Inc. (CARE)/Mozambique**

CARE proposes to empower families and health providers to improve the health and nutritional status of children under five and women of reproductive age through targeted interventions that improve maternal and child nutrition and access to treatment and preventive measures for malaria. Interventions include malaria; nutrition (breastfeeding, complementary feeding, and maternal nutrition); and capacity building of the local Ministry of Health to provide services through Integrated Management of Childhood Illnesses (integration of pneumonia, malaria, diarrhea and immunizations).

**Catholic Relief Services - USCC, Inc./Cambodia**

The focus of this Catholic Relief Services program is to reduce morbidity and mortality in children under five and women of reproductive age. Program strategies include community, household, and peer Information, Education and Communication activities; sustainable community health management through village health structures; technical and material support to government health services; and systematic monitoring and use of assessment and quality assurance tools. Interventions include immunizations; pneumonia case management; control of diarrheal diseases; and malaria.

**CONCERN Worldwide (U.S.), Inc./Rwanda**

CONCERN Worldwide proposes to improve the health status of the target population through capacity building for high quality and sustainable health services, and by empowering communities for better health with locally available resources. Interventions include HIV/AIDS prevention; malaria control; nutrition; maternal and newborn care.

**Foundation of Compassionate American Samaritans (FOCAS)/Haiti**

FOCAS has proposed a program to enable the service population to dramatically improve their health by reducing unnecessary sickness, suffering and death through sustainable, high quality curative and selected preventive health services. Interventions include nutrition; control of diarrheal diseases; pneumonia; immunization; child spacing; and maternal and newborn care.

**International Rescue Committee (IRC)/Rwanda**

The child survival program is a joint effort of the Kibungo Health Region and IRC to achieve the goal of reducing morbidity and mortality among children under five and women of reproductive age. The primary objectives are to improve nutrition for children and pregnant women, to improve pregnancy outcomes for both mother and baby, and to decrease morbidity and mortality from malaria among children and pregnant women. Interventions include nutrition, maternal and newborn care, and malaria control.

**Medical Care Development International (MCDI)/South Africa**

MCDI has proposed to reduce morbidity and mortality among children

under the age of five years and to improve the health status of women of reproductive age through strengthening the capacity of the Ministry of Health. Interventions include HIV/AIDS, control of diarrheal diseases, pneumonia, immunization, and maternal and newborn care.

**Mercy Corps International/Azerbaijan**

Mercy Corps International has designed this program to strengthen the ability of mothers, caretakers and communities to take responsibility for their health and for the health of their children through household and community interventions. Interventions include pneumonia case management, control of diarrheal diseases, maternal and newborn care, and child spacing.

**Mercy Corps International/Honduras**

Mercy Corps International has designed a program to reduce maternal, infant and child mortality and morbidity by improving both the quality of and access to health care services, as well as improving family and community health practices through behavior change communication. Interventions include maternal/newborn care; nutrition; pneumonia case management; and control of diarrheal diseases.

**PLAN International USA, Inc./Mali**

This program proposed by PLAN International is designed to reduce morbidity and mortality of children under five and women of reproductive age, and to strengthen quality of health services and links between facilities and the community. Interventions include malaria, control of diarrheal diseases, immunization, and pneumonia.

**PLAN International USA, Inc./Nepal**

PLAN International has proposed a program to assist the Ministry of Health to improve the health status of children under five years and of women of reproductive age. Interventions include control of diarrheal diseases, pneumonia, child spacing, and maternal and newborn care.

**Population Services International (PSI)/Haiti**

PSI has proposed a program to contribute to the national objectives for the reduction of infant and child mortality and morbidity due to diarrheal diseases. The intervention is the control of diarrheal diseases, which will be addressed through the social marketing of oral rehydration salts (ORS) sachets.

**Project Concern International (PCI)/Ghana**

PCI will carry out this project to improve family health by reducing maternal mortality and the mortality of children under five. Interventions include pneumonia case management; control of diarrheal diseases; control of malaria; nutrition; and maternal and newborn care, using a community based Integrated Management of Childhood Illnesses strategy.

**Project HOPE - The People-to-People Health Foundation, Inc./Haiti**

This program proposed by Project HOPE will help Haitians at the community level and at health facilities to be as effective as possible without depending upon substantial additional resources, while maximizing sustainability of the interventions. Interventions include immunization; nutrition/micronutrients; breastfeeding; control of diarrheal diseases; pneumonia case management; control of malaria; child spacing; HIV/AIDS/sexually transmitted infections.

**Project HOPE - The People-to-People Health Foundation, Inc./Guatemala**

Project HOPE has designed this program to provide better health in a sustainable manner for women and children residing in or migrating to coffee plantations, through innovative ways in working with employer-based programs. Interventions include control of diarrheal

diseases; pneumonia case management; breastfeeding; nutrition/micronutrients; maternal care; child spacing; and HIV/AIDS/sexually transmitted infections.

**Save the Children Federation, Inc./Ethiopia**

This program proposed by Save the Children is designed to improve maternal and child health in pastoralist societies through key family practices and increased use of maternal and child health services and to inform health policies and strategies for pastoralist populations. Interventions include pneumonia case management; control of diarrheal diseases; maternal and newborn care; immunization; and sexually transmitted infections/HIV/AIDS.

**World Relief Corporation/Rwanda**

The World Relief Corporation intends to use this program to reduce morbidity and mortality in children under the age of five and women aged between 15 and 49; to strengthen the capacity of the Kibogora Health District to implement and sustain child survival interventions; and to empower communities to make decisions to improve their health. Interventions include HIV/AIDS/sexually transmitted infections; malaria; nutrition and breastfeeding promotion; diarrhea case management; immunizations; and maternal and newborn care.

**World Vision U.S., Inc./Kenya**

World Vision U.S., Inc. has designed a program to reduce infant and child morbidity and mortality and to improve maternal health. Interventions include malaria; HIV/AIDS/sexually transmitted infections; immunizations/vitamin A; and pneumonia case management, using an Integrated Management of Childhood Illnesses approach.

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## **DEVELOPMENT EDUCATION**

### **Action Against Hunger - USA**

Action Against Hunger-USA will carry out a project entitled "World Hunger and Sustainable Development: Why Should Americans Care?" Through a partnership with Mainstream Media Project and the Teachers' Center for Global Studies at Clark University, the project will inform the general public and high school teachers about local-global agriculture concerns, including food security issues and sustainable development through the use of radio, the internet, and links with Clark University. This will be accomplished through a nationwide public radio campaign using food security and agricultural experts who will be interviewed in a series of programs. The project may be expanded to include additional teacher training and materials for high school students in a second phase.

### **American Federation of Teachers Educational Foundation**

"Down the Street, Around the World: A Starter Kit for Global Citizens" is a social studies curriculum for high school teachers and students that will be developed by the American Federation of Teachers Educational Foundation. The curriculum will cover global issues such as trade, food distribution, malnutrition, preservation of natural resources, and how these issues relate to U.S. concerns. Once the curriculum is completed and refined it will be distributed through the American Federation of Teachers' network to social studies teachers around the country.

### **CONCERN Worldwide (U.S.), Inc.**

Concern Worldwide (U.S.), in partnership with Tufts University, will carry out a project that involves high school students in an interactive learning environment, including a debate program that will address key international issues according to themes chosen by the students. Issues that are likely to be discussed are poverty reduction, environmental concerns at the global level, and the role of international assistance in these and other areas. This project builds on a program that has been highly successful in Ireland.

### **The Mountain Institute**

The Mountain Institute, in partnership with the National Gardening Association, will inform middle school teachers, their students, and the general public about the importance of protecting global biodiversity. The project will also include information on the role of development assistance in protecting native plants through international community-based projects and the role of women as traditional keepers of botanical and plant use knowledge. Specific examples will be used from the Himalayas, the Andes, and Appalachian regions. Educational materials will include curricula lessons designed and developed with the assistance of teachers from the National Gardening Association.